



**Old Town Scottsdale
Downtown Task Force
Regular Meeting**

Notice and Agenda

4:30p.m., Tuesday, May 12, 2026
Empire Scottsdale, 3625 N Bishop Ln.
Scottsdale, AZ, 85251, United States

I. CALL TO ORDER

Chairman Ryan Hibbert

A. Welcome and opening remarks

B. Overview of meeting purpose

C. Announcement regarding Task Force organizational structure

D. Transparency and public information process

II. ROLL CALL

A. Member introductions

B. Identification of represented districts, businesses, or organizations

C. Confirmation of quorum



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE MAYOR'S OFFICE AT (480-312-7977.) REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION.

FOR ADDITIONAL INFORMATION VISIT: [HTTPS://SCOTTSDALEMAYOR.COM/](https://scottsdalemayor.com/)

III. APPROVAL OF AGENDA

A. Motion to approve agenda

B. Second

C. Vote

IV. CHAIRMAN'S OPENING REMARKS

A. Purpose and objectives of the Downtown Scottsdale Task Force

B. Guiding principles and operating framework

C. Equitable representation of all four districts:

- 1. Arts District**
- 2. Historic District**
- 3. Entertainment District**
- 4. Fifth Avenue District**

D. Expectations for collaboration and meeting conduct

E. Overview of Mayor Borowsky's priorities

V. FRAMEWORK OVERVIEW — SEVEN PRIORITY AREAS

A. Public Safety

- 1. Data and perception review**
- 2. Coordination and environmental improvements**

B. Clean & Beautiful Old Town

- 1. Streetscape consistency**
- 2. Cleanliness and landscaping priorities**

C. Brand & Marketing

- 1. District identity and equitable promotion**



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2. Cross-district collaboration opportunities

D. Access & Experience

- 1. Parking**
- 2. Wayfinding**
- 3. Walkability and ADA accessibility**

E. Visitor Circulation & District Activation

- 1. Cross-district connectivity**
- 2. Visitor flow and activation strategies**

F. Economic Vitality

- 1. Vacancy trends**
- 2. Small business support**
- 3. Permitting and licensing review**

G. Livability & Balance

- 1. Resident and business coexistence**
- 2. Noise, operating hours, and neighborhood character**

VI. ADVISORY COUNCIL ROUND-ROBIN DISCUSSION

A. District opportunity discussion

B. District concern discussion

C. Arts District comments

D. Fifth Avenue District comments

E. Historic District comments

F. Entertainment District comments

G. Chairman summary of recurring themes

VII. DIRECTION & ASSIGNMENTS



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A. District co-lead structure

- 1. Arts District — Jim Champlin & Bob Pejman**
- 2. Historic District — Janie White & Paul Simonson**
- 3. Entertainment District — Jason Adler & Jude Nao**
- 4. Fifth Avenue District — Crystal & Tony Hamati**

B. Subcommittee structure discussion

C. Organizational next steps

VIII. NEXT MEETING DISCUSSION

A. Proposed monthly meeting cadence

B. Next meeting date coordination

IX. ADJOURNMENT

A. Motion to adjourn

B. Second

C. Vote



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