Mayor Lisa Borowsky | Mayor of Scottsdale

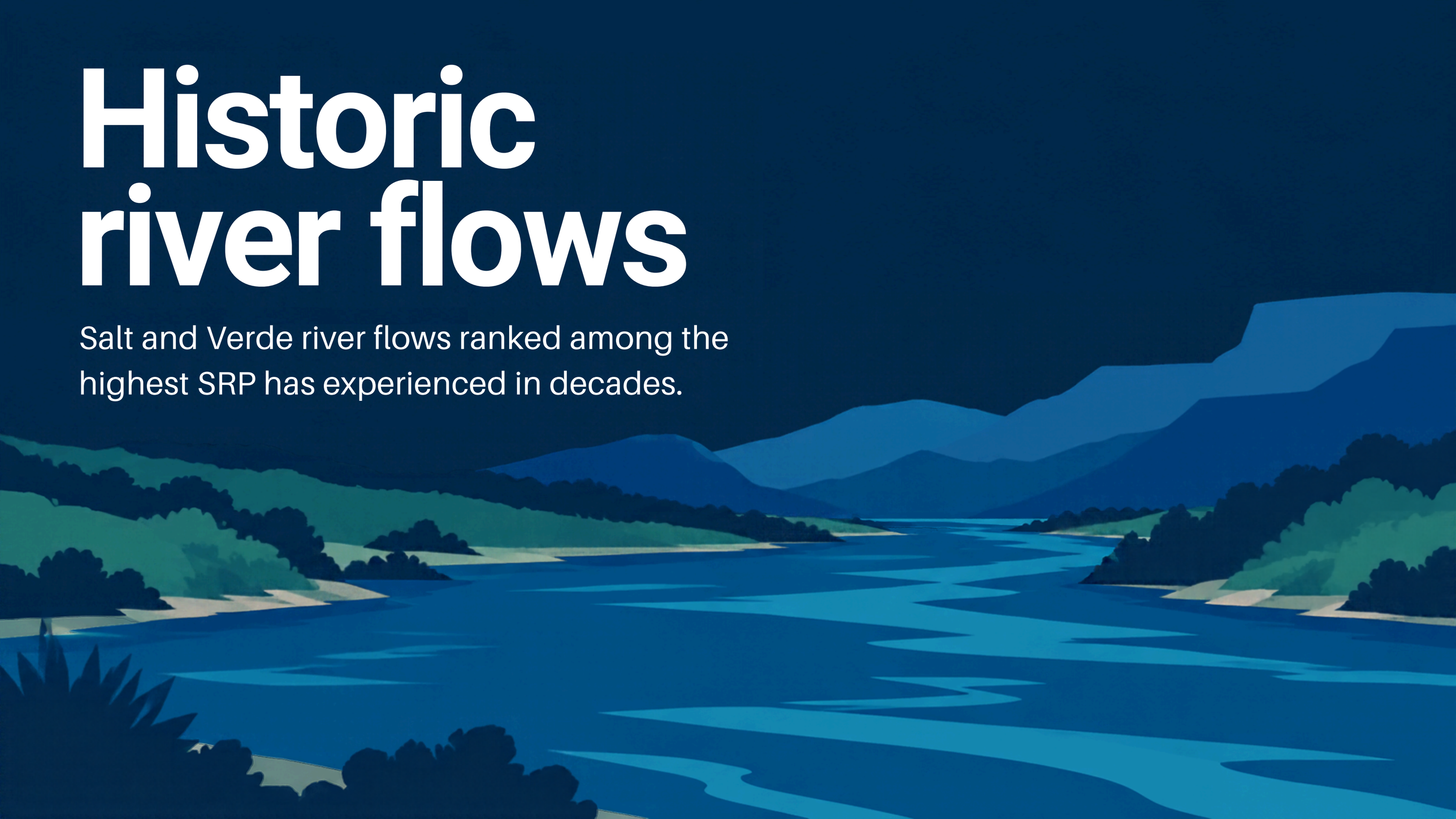
The State of Scottsdale

★ ★ CITY HALL ★ ★

How the City of Scottsdale maintains 'The West's Most Western Town'
as the premier destination of the Southwest.

Historic river flows

Salt and Verde river flows ranked among the highest SRP has experienced in decades.

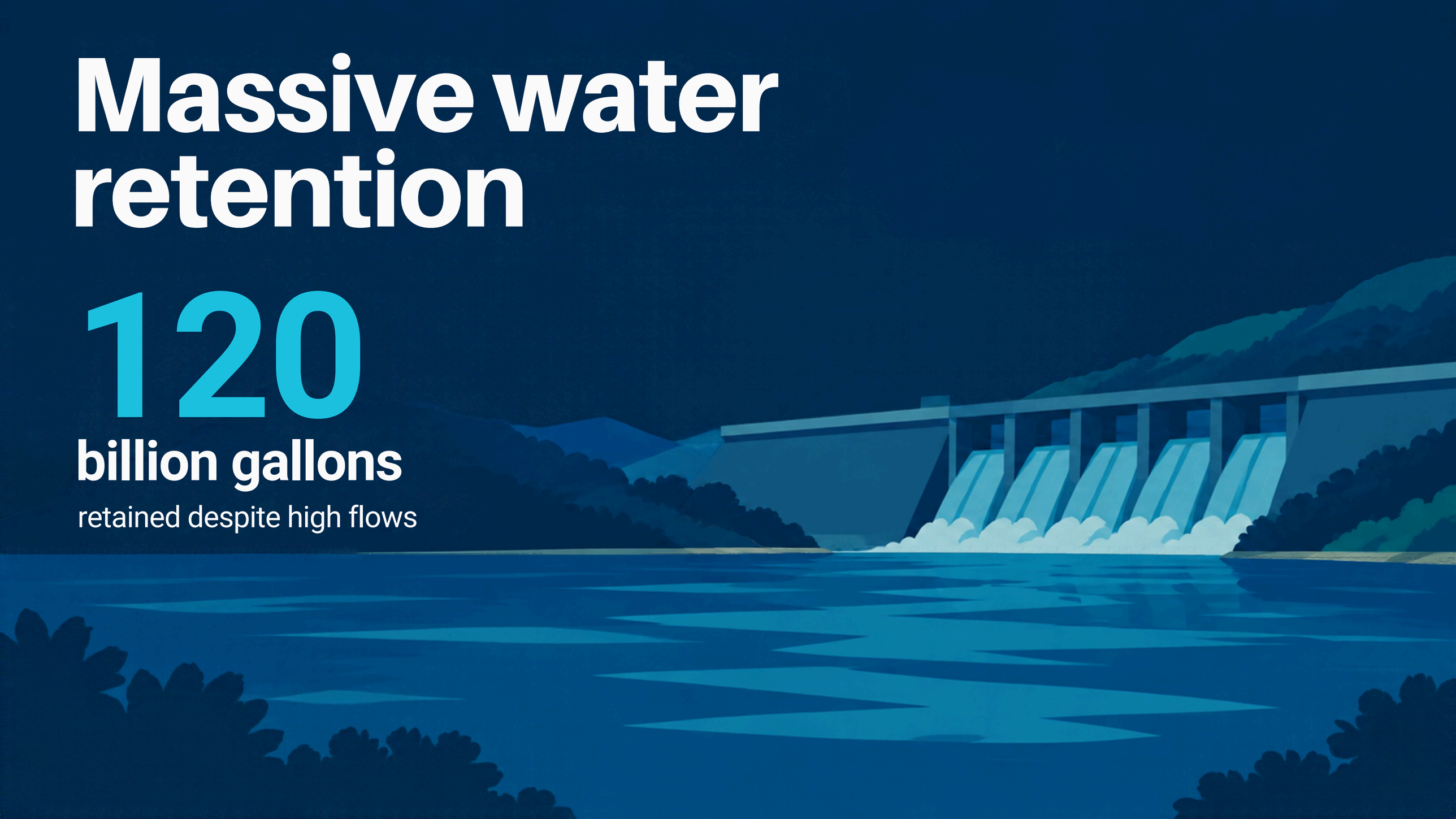


Massive water retention

120

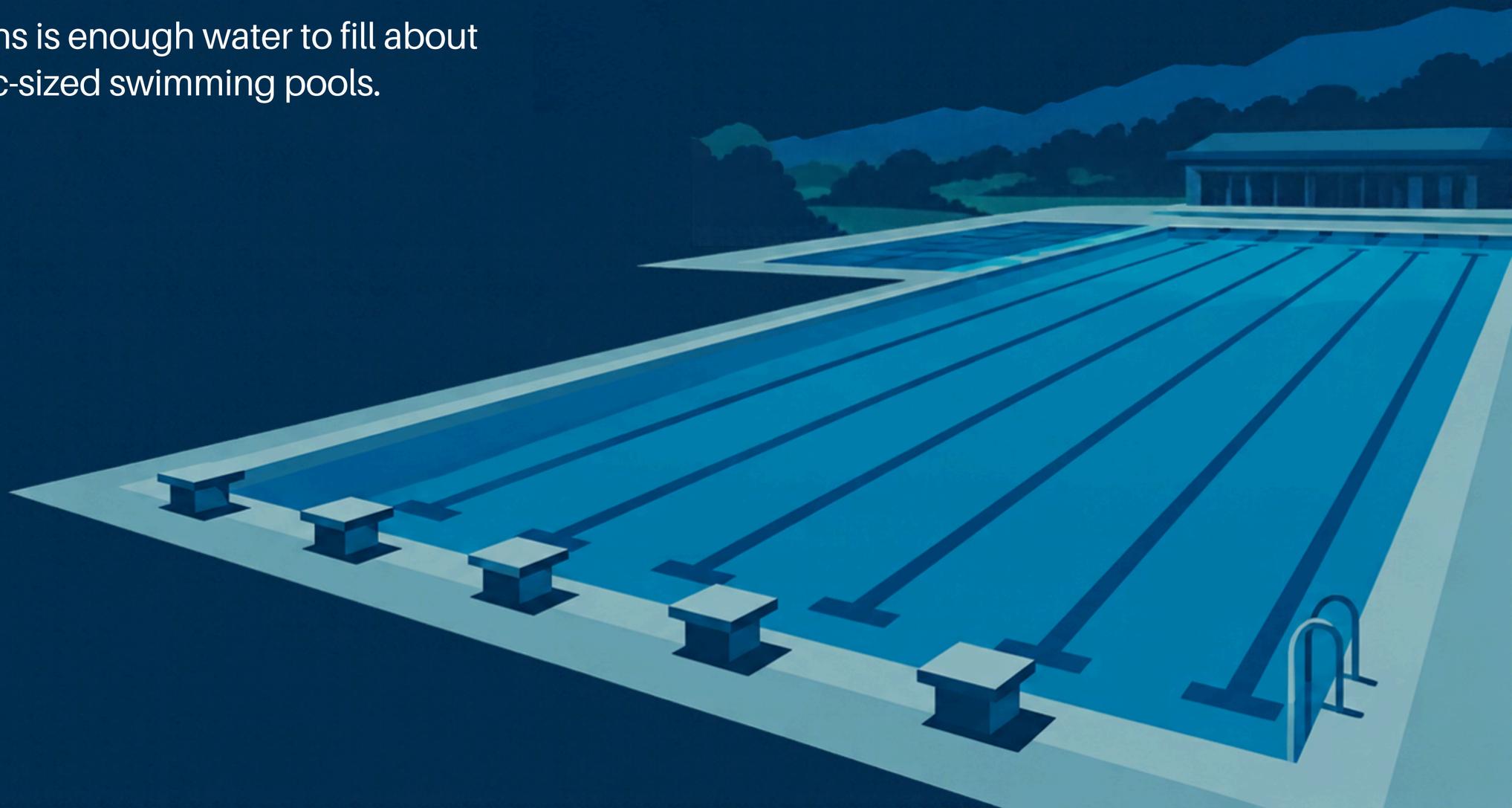
billion gallons

retained despite high flows



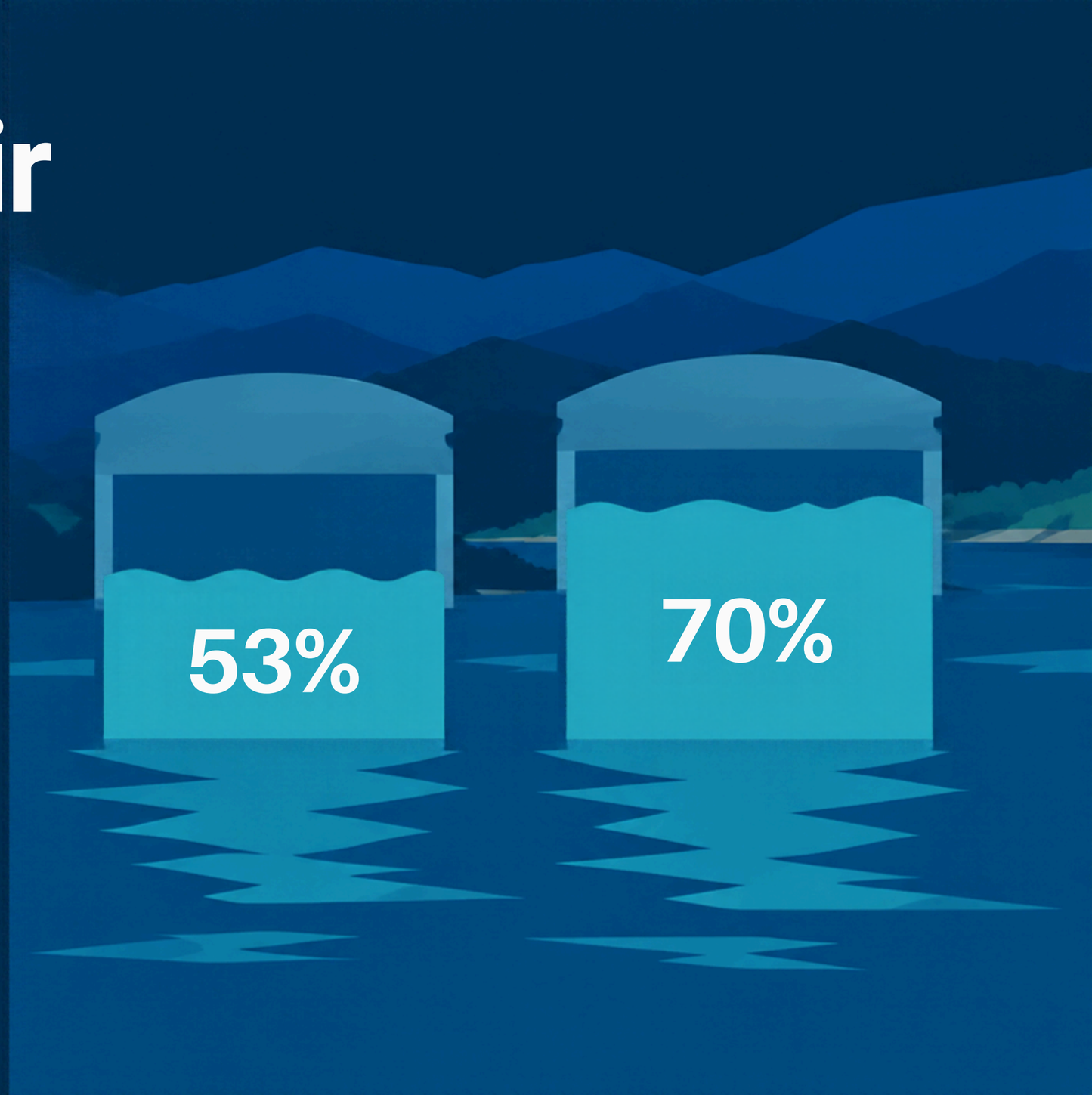
In perspective

- 120 billion gallons is enough water to fill about 182,000 Olympic-sized swimming pools.



Rapid reservoir gains

- SRP's reservoir system increased from 53% capacity.
- Five days later, the system reached 70% capacity.
- That is a 17 percentage-point gain in five days.



Pima Road Improvements
Happy Valley Road to Carefree

Scottsdale Project: Happy Valley to Jomax

Project Timeline

**Winter 2025/26: Utility relocations*

**Winter 2026: Construction begins*

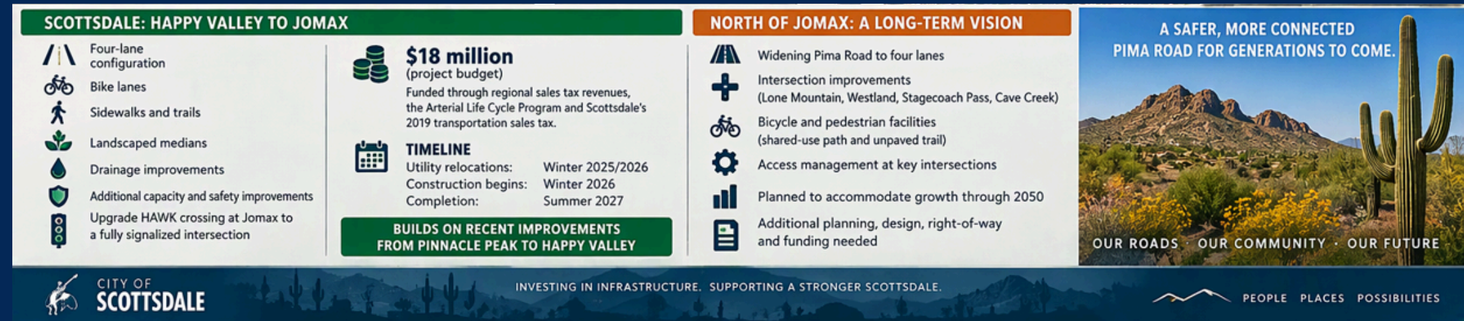
**Summer 2027: Project completion*

What This Means for Residents

- Improved traffic flow and safety
- Better walking and biking connectivity
- Enhanced drainage, roadway resilience
- Regional transportation planning between Scottsdale and Carefree







SCOTTSDALE AND POLICE TECHNOLOGY



MAYORAL RECOMMENDATIONS

Strengthening ALPR Oversight & Privacy

Five safeguards for stronger oversight, privacy and access control.

01 Independent audits

Regular independent third-party reviews.

02 30-day retention

Reduce SPD data retention to 30 days.

03 Fewer users

Limit the number of authorized users.

04 Supervisor approval

Require approval for every database entry.

05 Limited, designated user access

Limit routine access to detectives and authorized personnel.

Rules, Audits & Vendor Oversight

Direction to city leadership and appropriate staff.

01 Formal ordinance

Set formal rules and criminal penalties for misuse.

02 Independent audits

Initial independent audit, then annual reviews.

03 Vendor alternatives

Compare vendors for stronger city control and privacy.

04 Flock contract

Review exit terms, costs, data disposition and options.

05 Transition plan

Ensure continuity if Scottsdale changes providers.

06 FY 2027-28 transition

Prepare to transition; omit Flock funding from proposed budget.

07 Public technology page

Explore a webpage listing law enforcement technologies.

08 Limit employee access

Consider fewer employees with ALPR access.

09 Federal access

Block federal access unless legally required.

10 Annual training

Annual training, attestations and policy reviews.

11 Shorter retention

Review and shorten retention if appropriate.

12 Additional safeguards

Bring back more oversight and accountability measures.

SHORT-TERM RENTALS

A well-regulated STR market fosters stability and trust. Visitors expect safe accommodations, residents deserve secure communities.

KEY EFFORTS & NEW DEVELOPMENTS: EVENT CENTERS

- This past summer, the city saw serious incidents connected to these properties, including a shooting linked to a party, underage drinking and alcohol-related medical emergencies.
- In May alone, Scottsdale issued 56 charges and citations related to short-term rental activity, including nuisance parties, criminal investigations and licensing violations.
- Scottsdale Police also responded to 48 nuisance calls at short-term rentals, with incidents ranging from property crimes and assaults to unlawful parties and welfare concerns.
- City Council unanimously approved Ordinance No. 4719.



COMMON SENSE LEADERSHIP



By the Numbers

***Since January 2025**, Scottsdale is outperforming expectations across many key economic indicators. City revenues are running above budget, construction and restaurant activity remain strong, tourism **generated an estimated $3.7 billion in economic impact last year** and **supported more than 36,000 jobs**, and bed-tax collections increased roughly 8% year over year since January 2025. At the same time, the city is **advancing more than $100 million in major infrastructure and water investments this fiscal year** and positioning WestWorld as a premier economic engine for future growth.*

Lisa Borowsky | Mayor of Scottsdale

Final Thoughts

"Protecting Scottsdale's quality of life means planning ahead, investing wisely and delivering results for our residents. From water security to public safety, Scottsdale is taking proactive steps to protect what makes our community exceptional. Strong infrastructure, safe neighborhoods and responsible planning are how we protect Scottsdale's future."

--- Lisa Borowsky | Mayor of Scottsdale

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